

### **Safe Harbor Statement**

Certain matters discussed in this presentation, including, but not limited to, the statements regarding our intentions, beliefs or current expectations concerning, among other things, our financial performance; financial condition; operations and services; prospects; growth; strategies; and guidance for fiscal 2020, are "forwardlooking statements" intended to qualify for the safe harbors from liability established by the Private Securities Litigation Reform Act of 1995. These forward-looking statements can generally be identified as such by the context of the statements, including words such as "believe," "expect," "anticipate," "plan," "may," "would," "intend," "estimate," "will," "guidance" and other similar expressions, whether in the negative or affirmative. These forward-looking statements are based on current expectations, estimates, forecasts and projections about the industry and markets in which the Company operates and management's beliefs and assumptions. The Company cannot guarantee that it actually will achieve the financial results, plans, intentions, expectations or guidance disclosed in the forward-looking statements made. Such forward-looking statements, and all phases of the Company's operations, involve a number of risks and uncertainties, any one or more of which could cause actual results to differ materially from those described in its forwardlooking statements.

Such risks and uncertainties include or relate to, among other things, the following: it is challenging to predict the duration and severity of the COVID-19 pandemic and its negative effect on the economy, our operations and financial results; policies adopted by China and other countries will further restrict imports of recyclable materials into those countries and have a further material impact on the Company's financial results; the capping and closure of the Southbridge Landfill and the pending litigation relating to the Southbridge Landfill, the lawsuit relating to odors at the Ontario County Landfill, and the lawsuit relating to the North Country Landfill could result in material unexpected costs; adverse weather conditions may negatively impact the Company's revenues and its operating margin; the Company may be unable to increase volumes at its landfills or improve its route profitability; the economics of recycling programs may cause municipalities to reconsider the

viability of continuing these programs; the Company's need to service its indebtedness may limit its ability to invest in its business; the Company may be unable to reduce costs or increase pricing or volumes sufficiently to achieve estimated Adjusted EBITDA and other targets; landfill operations and permit status may be affected by factors outside the Company's control; the Company may be required to incur capital expenditures in excess of its estimates; the Company's insurance coverage and self-insurance reserves may be inadequate to cover all of its significant risk exposures; fluctuations in energy pricing or the commodity pricing of its recyclables may make it more difficult for the Company to predict its results of operations or meet its estimates; the Company may be unable to achieve its acquisition or development targets on favorable pricing or at all; and the Company may incur environmental charges or asset impairments in the future.

There are a number of other important risks and uncertainties that could cause the Company's actual results to differ materially from those indicated by such forward-looking statements. These additional risks and uncertainties include, without limitation, those detailed in Item 1A, "Risk Factors" in the Company's most recently filed Form 10-K and Form 10-Q and in other filings that the Company may make with the Securities and Exchange Commission in the future.

The Company undertakes no obligation to update publicly any forward-looking statements whether as a result of new information, future events or otherwise, except as required by law.



## Casella Waste Systems - Overview

#### Casella provides integrated solid waste, recycling and resource services.

- \$768.0mm of revenues for the 12-months ended 9/30/20.
- Integrated operations located in six northeast states.
- Emphasis on integrated waste operations including disposal, recycling and Customer Solutions.

#### Focused on providing customers with waste and resource solutions.

- Waste and resource assets are well positioned in the northeast.
- Robust transfer network allows us to effectively move waste and recyclables to our disposal & processing facilities.
- Provide customers with value-added resource solutions through our Recycling, Organics, and Customer Solutions operations.



## **Environmental, Social, and Governance (ESG)**

#### Strategic alignment to ESG.

- We take pride in our history of better enabling our customers and the communities we serve to meet sustainability related goals.
- Emphasis on providing safe and sustainable environmental services.
- Founding member of EPA Climate Leaders program in 2005, with a reduction of our Scope 1 and 2 greenhouse gas emissions of -45% from 2005 to 2010.

#### Focus on enhancing public disclosures.

- In 2020, we filed our 2019 Sustainability Accounting Standards Board ("SASB") report as well as made a disclosure to the Carbon Disclosure Project ("CDP").
- ESG-related disclosures and our most recent Sustainability Report are located within our 2020-launched FSG Practices website

ir.casella.com/esg-practices

#### **2030 GOALS**

We have established ten sustainability goals for 2030. Every Casella employee has an important role to play in advancing these essential elements of our sustainable growth strategy.



#### **HEALTH & SAFETY**

Improve our safety performance, reducing our Total Recordable Incident Rate (TRIR), a measure of accidents and injuries compared to hours worked

2019

2030 4.0

OR LESS

Enhance employee engagement, reducing total employee turnover, including voluntary and involuntary turnover as a percentage of total workforce

2019 **36**% 2030 25%

OR LOWER



#### **RESOURCE SOLUTIONS**

Grow our Resource Solutions business to reduce, reuse, or recycle over 2 Million tons of solid waste materials per year by 2030

2019

1.053.114

2030

2.000.000

#### RENEWABLE ENERGY

Double the renewable energy from our facilities, including landfill gas, solar, and geothermal energy from Casellaowned and partner facilities, in MMBTU with a 2019 baseline

2019

2030

733.560

1.454.000



#### **ENVIRONMENTAL COMPLIANCE**

Maintain strong environmental compliance, reducing our number of sanctions including notices of violation, enforcement orders, and notices of non-compliance/deficiencies

2019

2030

#### **FUEL EFFICIENCY**

Improve our fuel efficiency, reducing our Gigajoules (GJ) of fuel consumed per ton of waste and recycling collected by 20% below a 2019 baseline

2019

GJ/TON

0.495

2030 0.396GJ/TON



Leadership

#### **GHG EMISSIONS**

Further reduce our carbon footprint, measured in metric tons of carbon dioxide equivalents (CO2e) from scopes 1 and 2 with a 2010 baseline

2019

33% **BELOW 2010** 

2030

40% **BELOW 2010** 

#### **NET CLIMATE BENEFIT**

Grow our Net Climate Benefit Factor, which is the sum of the GHG emission benefits of our recycling, renewable energy, and carbon sequestration activities, divided by our Scope 1 and 2 emissions

2019

2030

2.9x

5.0x

2030



#### **COMMUNITY GIVING**

Increase our community giving, including charitable donations, in-kind services, and local community sponsorships

2019

2030

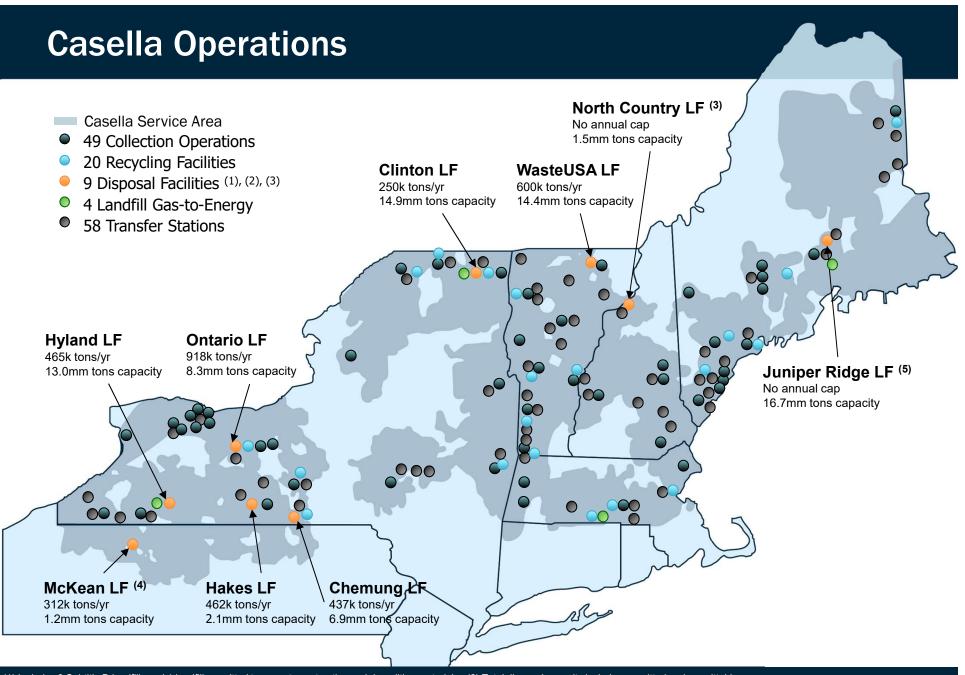
#### **EMPLOYEE VOLUNTEERING**

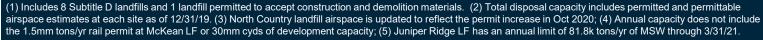
Increase volunteering in our communities, as measured by employee volunteer hours

2019

TRACKING TO BEGIN IN 2021 TARGET TO BE ANNOUNCED IN 2022

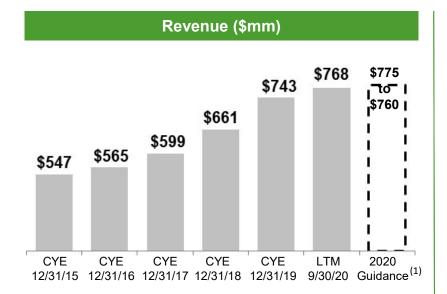


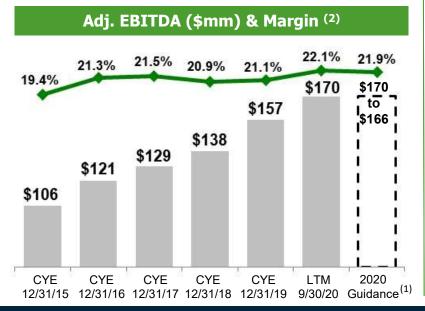






## Results up significantly on strategic execution





#### Solid results for Q3 2020 year-over-year:

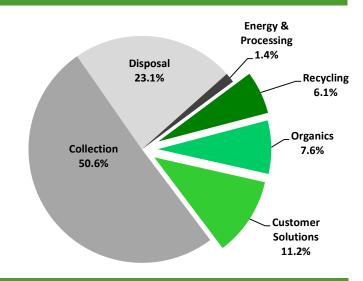
- Solid waste volumes down (-8.4%) YOY primarily due to the impacts of COVID-19 as certain commercial businesses and construction temporarily slowed or suspended service; with sequential improvement from Q2.
- Despite volume headwinds, consolidated revenues up +2.1% YOY in the quarter.
- Revenue growth driven by +4.0% Solid Waste price, +6.9% landfill price, +3.7% acquisitions, +8.9% Resource Solutions.
- Net Income up +\$2.7mm and Adj. EBITDA up +\$2.8mm (or +5.9%) driven by a proactive response to COVID, strong solid waste pricing, recycling improvement, acquisition activity, and strategic execution.

CY 2020 Guidance as raised on 10/29/20

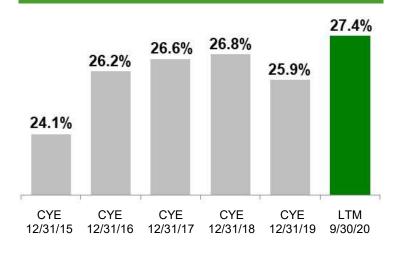
<sup>(2)</sup> Please refer to the appendix for further information and a reconciliation of Adjusted EBITDA to the most directly comparable GAAP measure, which is Net Income (Loss). Net loss was (\$11.8mm) for the fiscal year ended 12/31/15, (\$6.9mm) for the fiscal year ended 12/31/16, and (\$21.8mm) for the fiscal year ended 12/31/17. Net income was \$6.4mm for the fiscal year ended 12/31/18, \$31.7 for the fiscal year ended 12/31/19, and \$37.3mm for the 12-months ended 9/30/20.

## Solid Waste operations driving improving margins

#### LTM 9/30/20 - Revenue Splits (1)



#### **Solid Waste Adjusted EBITDA Margins**



#### ~75% revenues in Solid Waste.

- Solid Waste consists of integrated collection, transfer, landfill, energy, and processing services.
- Focus on pricing programs, cost efficiencies, and asset utilization, and acquisitions.
- SW Adj. EBITDA margins up approximately +150bps for the 12-months ended 9/30/20 as compared to calendar year 2019.

#### ~25% revenues in Resource Solutions.

- Resource Solutions consists of Recycling, Organics, and Customer Solutions operations.
- Recycling business implementation of our SRA Fee, contract resets, and operating efficiencies driving higher margins.
- Customer Solutions margins up on industrial services growth and higher G&A leverage.

## 2020 guidance ranges

2020 guidance reflects robust pricing growth, the rollover impact of acquisitions, and operational efficiencies offsetting economic headwinds from COVID.

	CY 2019 Actuals		CY 2020 Guidance Ranges <sup>(1)</sup>	
Revenues	\$743.3mm	•	\$760mm to \$775mm	+2.2% to +4.3%
Net Income	\$31.7mm		\$30mm to \$34mm	-5.2% to +7.4%
Adjusted EBITDA (2)	\$156.5mm	•	\$166mm to \$170mm	+6.0% to +8.6%
Net Cash Provided by Operating Activities	\$116.8mm		\$132mm to \$136mm	+13.0% to +16.4%
Adjusted Free Cash Flow (3)	\$55.5mm	•	\$60mm to \$64mm	+8.2% to +15.4%

<sup>(1)</sup> CY 2020 Guidance Ranges as first announced on 2/20/20, withdrawn on 5/7/20 due to COVID-19 pandemic, reintroduced on 8/3/20, and raised on 10/29/20.

<sup>(2)</sup> Please refer to the appendix for further information and a reconciliation of Adjusted EBITDA to the most directly comparable GAAP measure, which is Net income (loss).

<sup>(3)</sup> Please refer to the appendix for further information and a reconciliation of Adjusted Free Cash Flow to the most directly comparable GAAP measure, which is net cash provided by operating activities.



## How we are managing through COVID-19

#### How we are managing through the COVID-19 pandemic.

- Waste management classified as *Critical Infrastructure Industry* by Department of Homeland Security and as an *Essential Service Provider* by state governments.
- Focused on: (1) keeping our people safe and healthy; (2) effectively servicing our customers.
- Monitoring key indicators (service levels and volumes) daily to scale operations.
- Over 85% of our revenues are from stable sources.
- Ability to scale variable costs and discretionary capital expenditures.
- Effective risk management programs established in key areas.
- Robust cash flow generation from core operations.
- Strong balance sheet and necessary capital liquidity to meet needs.
- Seasoned and experienced management team, strong culture, and established Core Values.

## Steps we have taken for business continuity

#### Keeping our people safe and healthy.

- Following CDC recommendations for social distancing; and increased cleaning of our facilities.
- Established appropriate PPE and safe practices for key roles, created internal resources, enhanced communication, and new policies/procedures.

#### Established plans to provide continuity of operations for our customers.

- Broad network of operations across the northeast and well-trained workforce gives flexibility.
- Our Priority Response Team (drivers, mechanics, supervisors) is ready to deploy to any location to reduce potential service disruptions.
- Focused on open customer communication and service flexibility as needed.

#### Effectively transitioned key back-office functions to work-at-home.

 Using technology to create a flexible workplace - protecting our employees and having redundancy for key functions.

#### Flexing variable costs and reducing discretionary capital expenditures.

- Using Business Intelligence tools to monitor revenue or expense changes to proactively flex variable operating and G&A expenses.
- Downsized our workforce through the reduction of hours and overtime, furloughs or layoffs, and instituted a hiring freeze for all non-essential roles and frozen salary increases.



## 2021 Strategic plan expected to further drive shareholder value

In Aug 2017 we launched 2021 plan that focuses on the following strategies to enhance free cash flow growth, while reducing leverage:

#### **Key Strategies**

- 1 Increasing landfill returns
- 2 Driving additional profitability in collection operations
- Creating incremental value through Resource Solutions
- Using technology to drive profitable growth & efficiencies
- Allocating capital to balance delevering with smart growth

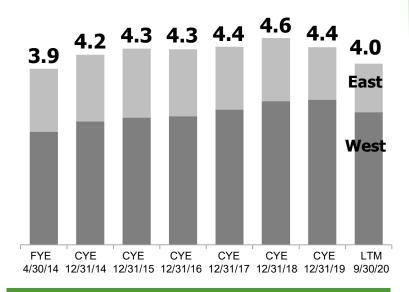
#### Financial framework

- Organic revenue growth targeted at +3% to +4% per year (including -2% from the closure of Southbridge landfill).
- \$20mm to \$40mm per year of <u>acquisition</u> <u>or development activity</u>. Opportunistic, not budgeted, with strict capital hurdle rates and process.
- Adjusted Free Cash Flow growth of +10% to +15% per year.
- Consolidated Net Leverage targeted between 3.00x and 3.25x.

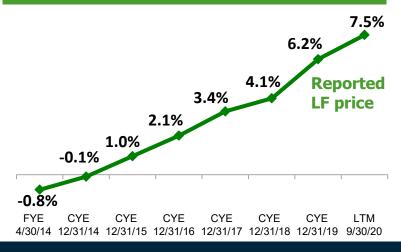
## **1**

## **Increasing landfill returns**

#### **Annual Landfill Volumes (mm Tons)** (1)



#### **Landfill Price Growth**



#### **Landfill Highlights:**

- Total disposal capacity ~78.6mm tons.<sup>(2)</sup>
- Roughly 0.5mm tons/yr of excess annual permitted capacity at 12/31/19.
- Jan 2016 Hyland LF annual permit increased by +150k tons/yr.
- Jan 2016 Ontario LF total permitted capacity increased by +15.7mm cyds.
- Jun 2016 Chemung LF total permitted capacity increased by +8.2mm cyds and increased the annual permit by 237k tons/yr.
- Jun 2017 Juniper Ridge LF total permitted capacity increased by +9.4mm cyds.
- Aug 2018 Clinton LF annual permit increased by +75k tons/yr.
- Jul 2019 WasteUSA LF total permitted capacity increased by +13.7mm CYDS.
- Dec 2019 Hakes LF permitted capacity increased by +2.7mm cyds.
- Oct 2020 North Country LF permitted capacity increased by +1.2mm cyds.



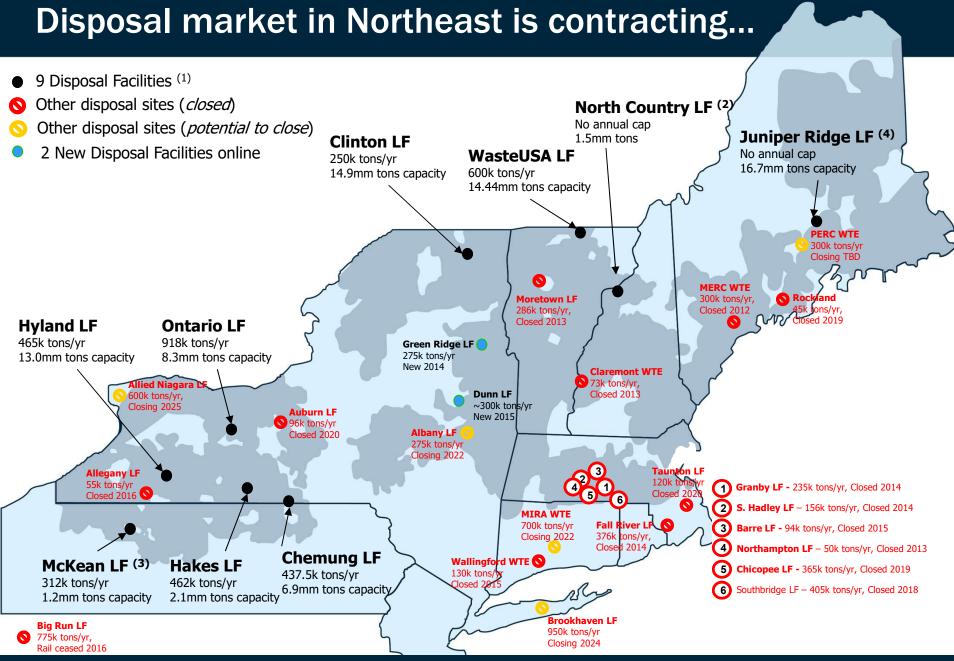
## **Increasing landfill returns - continued**

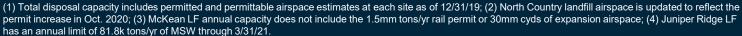
## Strategy capitalizes on improving market and asset positioning to further improve landfill returns.

- Q3 2020 reported landfill price up +6.9% with continued tightening disposal capacity across the northeast.
- Landfill tons down (-9.1%) in Q3 2020 with COVID-19 driving lower economic activity and construction activity.
- Landfill tonnage trends improved sequentially through September as economic activity levels improved modestly.

#### Market dynamics are improving across our footprint area.

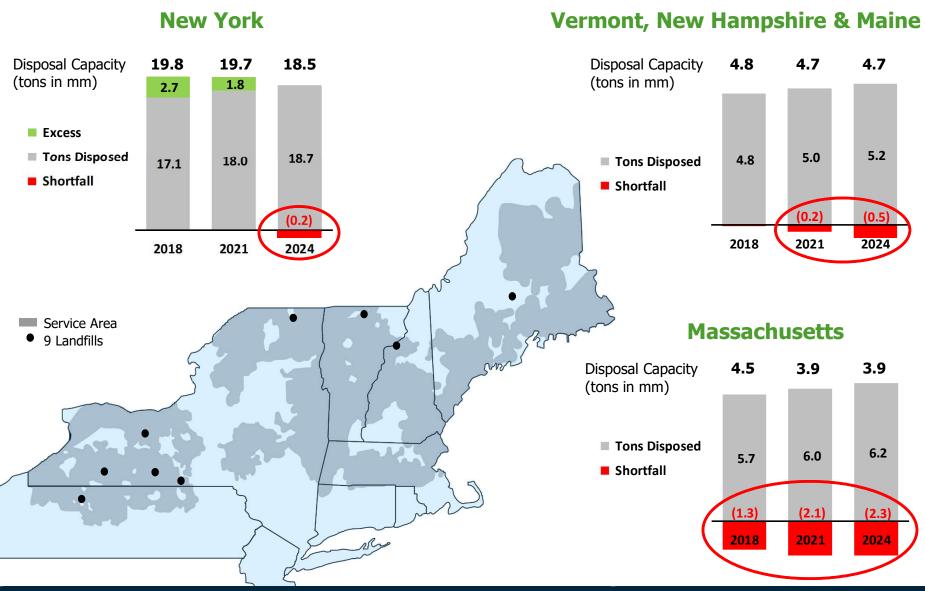
- Disposal site closures (and expected closures) are creating a supply-demand imbalance.
- Within our footprint, roughly 2.7mm tons/yr of disposal capacity has closed since Dec 2012, and an additional 2.8mm tons/yr of disposal capacity is expected to permanently close in the next several years, offset by 0.4mm tons/yr of new disposal capacity (= net closure of -5.1mm tons/yr).





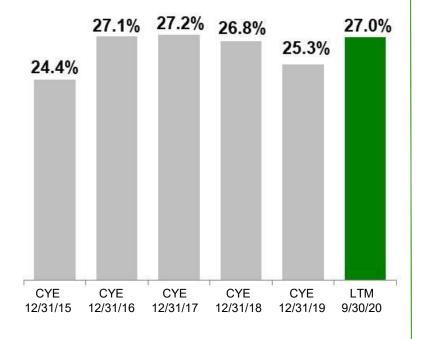


## ...creating a supply-demand imbalance



## Driving additional profitability in collection operations

#### **Collection Adjusted EBITDA Margins**



## Strategies to improve Collection profitability:

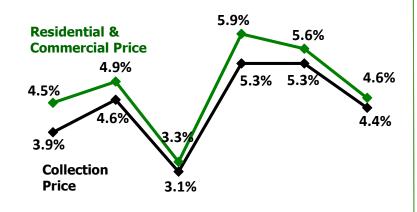
- Pricing over inflation;
- 2) Operating efficiencies; and
- Improving density through profitable organic growth and acquisitions.

## Collection margins up compared to calendar year 2019.

- Effectively flexed variable costs in Q2 and Q3 2020 to fully offset the negative volume impact related to COVID-19.
- Direct labor and disposal cost inflation, along with acquisition activity weighed on margins in 2018 and 2019.
- Anniversaried large inflation headwinds in Q4 2019, with margin improvement the last four quarters.

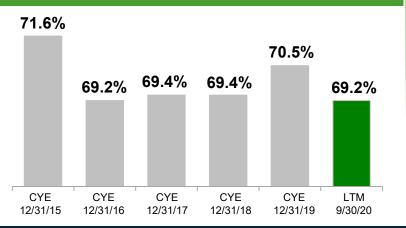
### Driving additional profitability in collection operations - continued





1	1 1		ı		
CYF	CYF	CYF	CYE	CYE	I TM
OIL	OIL	CIL	CIL	CIL	L I IVI
12/31/15	12/31/16	12/31/17	12/31/18	12/31/19	9/30/20
12/31/13	12/31/10	12/31/17	12/31/10	12/31/19	9/30/20

## Collection Cost of Operations as % of Collection Revenues



#### (1) Focus on pricing discipline.

- Collection pricing <u>up +3.7% YOY in Q3 2020.</u>
- Pricing discipline maintained through COVID-19 pandemic. Created additional flexibility for customers by allowing for service level reductions and suspensions.
- Use floating fees to manage risk SRA fee for recycling commodities and E&E fee to offset fuel volatility and environmental inflation.

#### (2) Focus on operating efficiencies.

- Business Intelligence tools and robust operating programs enabled rapid flexing of variable operating costs during COVID-19.
- Route profitability new dynamic routing tools, new on-board computers, Service Excellence program, roll-off profitability initiative.
- Fleet optimization standardized fleet selection, reducing maintenance costs, reducing spare ratios, and solving lingering fleet issues.

### **Creating incremental value through Resource Solutions**

#### **Average Commodity Revenue per ton (ACR)**



#### Mixed Paper & OCC export prices (1)



## Reshaped recycling model to improve returns and reduce commodity risk.

- Increased <u>revenue share thresholds</u> for 3rd party recycling customers.
- Introduced the <u>Sustainability Recycling</u>
   Adjustment fee (SRA) for collection customers.
- Pass back increased processing costs to customers with Net Average Commodity Rate.

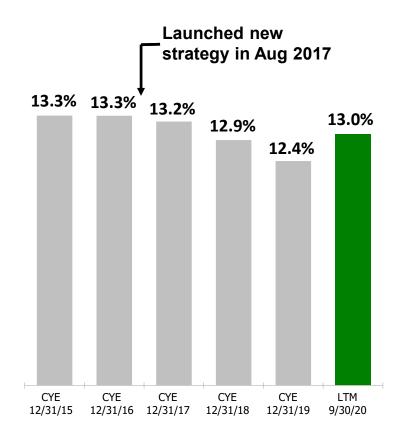
#### 2019 Recycling Adj. EBITDA up +\$4.8mm.

- Adj. EBITDA up +\$1.4mm in Q3 2020 YOY;
   driven by higher recycling commodity prices and processing fees.
- In 2019 we reset several legacy out-of-market contracts.
- We continue to improve our revenue model, focus on operational improvements, and make return driven investments into equipment.



### Using technology to drive profitable growth & efficiencies

#### **G&A Costs as % of Revenues**



## Goal to improve G&A costs as a % of revenues by 75 to 100bps thru CY 2021:

- 1) Update key systems to drive finance and back-office transformation.
  - 5-year technology plan focuses investment into core systems and infrastructure to drive cost efficiencies, customer value, and growth.
  - NetSuite implemented as new ERP system in Feb 2018 (on-time and on-budget).
  - Focus in 2020 on: (1) automating procurement;
     (2) piloting new service mgt solution; (3) piloting new route optimization and OBCs.
- 2) Optimize sales organization and activities.
  - Migrated from 5 antiquated CRM systems to Microsoft Dynamics CRM & Case Management.
  - Focused on enhancing opportunity and retention management activities, enhancing cross-selling, and driving higher salesforce effectiveness and efficiency.

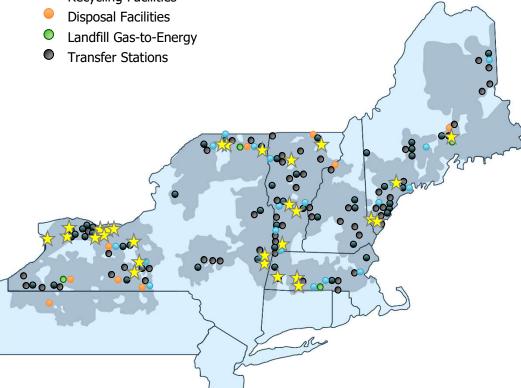


### Allocating capital for smart growth

#### **Acquisition activity**

#### **Recent Acquisitions (since Q3 2017) Collection Operations**

- **Recycling Facilities**



#### Acquisition program ramped up over last 3-years

- 2018: 10 acquisitions with \$77mm revenues.
- 2019: 9 acquisitions with \$53mm revenues.

#### **Completed 9 acquisitions with** \$21mm of annualized revenues in 2020 to date.

 Continued focus in 2020 on effectively integrating past acquisitions, driving synergies, and further strategic growth.

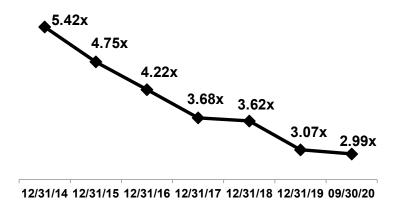
#### Robust pipeline of acquisitions.

- We have over \$400mm of potential acquisitions in our mid-term pipeline across our northeast markets.
- Acquisitions will be opportunistic and will strictly adhere to our disciplined capital return hurdles and review process.

### Balance sheet gives ample liquidity to meet needs

9/30/20 - Capitalization Table (\$mm)							
Cash	\$	21.1					
Revolver (\$200mm, L+175bps, due 2023)		-					
Term Loan A (L+175bps, due 2023)		350.0					
Industrial Revenue Bonds (2.875% - 5.25%, due 2025 - 2044)		162.0					
Notes Payable & Finance leases (w eighted avg 3.5% - 5.0%)		37.1					
Total Debt		549.1					
Unencumbered Cash		19.1					
Total Debt, Net of Unencumbered Cash (1)	\$	529.9					
Consolidated Bank EBITDA (LTM)	\$	177.5					
Total Debt, Net / Consolidated Bank EBITDA (2) 2.9							

#### **Consolidated Net Leverage Ratio** (2)



# Conservative capital structure – with adequate liquidity, covenant headroom, and no near-term maturities.

- Consolidated Net Leverage Ratio 2.99x at 9/30/20.
- Liquidity of \$194.7mm at 9/30/20, including \$21.1mm of cash.
- \$40mm NYSEFC Solid Waste Tax Exempt Bonds due 2050 closed on 9/2/20; initially sold as senior unsecured at 2.75% for 5-years.

## Closed Equity Offering on 10/23/20 with \$151.3mm of aggregate gross proceeds.

- Proforma leverage was 2.17x as of 9/30/20 (or 2.81x as per the Credit Agreement calculation).<sup>(3)</sup>
- Proforma liquidity of \$339.4mm at 9/30/20.

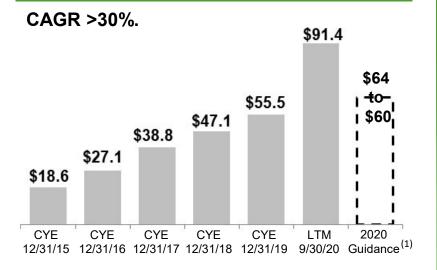
<sup>(1)</sup> As of 9/30/20, the Company had \$19.1mm of unencumbered cash over \$2.0mm.

<sup>(2)</sup> Defined as "Consolidated Net Leverage Ratio" in the Credit Agreement dated as of 10/17/16 for 12/31/16, 12/31/17, 12/31/18, 12/31/19 and 6/30/20; Total Debt-to-EBITDA as defined as "Consolidated Leverage Ratio" in the Loan & Security Agreement dated as of 2/27/15 ("ABL Revolver") for all other periods; see appendix for a reconciliation.

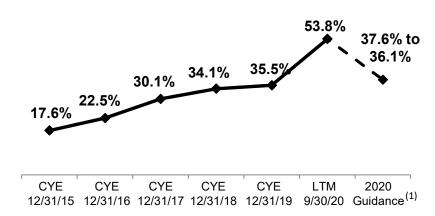
<sup>(3)</sup> Credit Agreement only allows up to \$50mm of unencumbered cash to be netted against Total Debt, net for the purpose of calculating leverage ratio. Using this calculation, Consolidated Net Leverage Ratio proforma for the equity transaction as of 9/30/20 was 2.81x.

## Strategic execution driving higher Free Cash Flows





#### Adjusted Free Cash Flow Yield (as % of Adj EBITDA) (1), (2)



#### Focused on improving Free Cash Flow:

- Goal to grow Adjusted FCF +10% to +15% per year.
- LTM 9/30/20 Adjusted FCF \$91.4mm (up +\$35.9mm year-over-year) on strong operating results, positive working capital mgt, and capital expenditure timing.
- We expect working capital to moderate and capital expenditures to catch up through Q4.
- Plan to use excess cash for select strategic tuck-in acquisitions or investments.
- Adjusted Tax loss carryforwards will help to accelerate delevering (as of 12/31/19, \$110.6mm of Federal NOLs).<sup>(3)</sup>

CY 2020 Guidance as raised on 10/29/20.

<sup>(2)</sup> See attached appendix for further information and for a reconciliation of Adjusted Free Cash Flow to net cash provided by operating activities, which is the most directly comparable GAAP measure. Net cash provided by operating activities for the periods presented above was \$70.5mm for CYE 12/31/15, \$80.4mm for CYE 12/31/16, \$107.5mm for CYE 12/31/17, \$120.8mm for CYE 12/31/18, \$116.8mm for CYE 12/31/19, and \$157.2mm for the 12-months ended 9/30/20.

<sup>(3)</sup> Total tax carryforwards include \$110.6mm of Federal NOLs and \$7.2mm of Federal tax credits; total tax carry forwards exclude \$101.6mm of State NOLs.

## Casella's value drivers...

Valuable integrated solid waste assets in disposal limited Northeast markets.

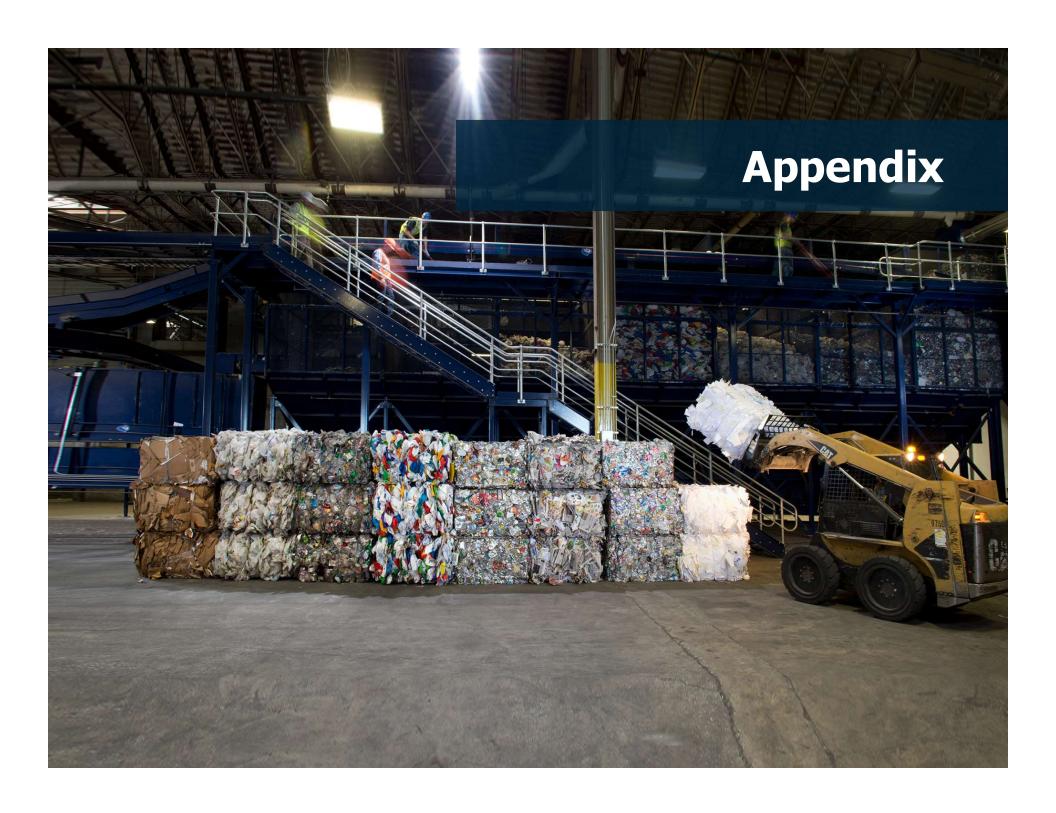
Management focused on increasing Free Cash Flow and reducing debt leverage.

Results demonstrate strong execution of plan.

#### Near term focus of team:

- Increasing landfill returns;
- Driving profitability of collection operations;
- Creating value through Resource Solutions;
- Using technology to drive profitable growth & efficiencies;
- Allocating capital to balance delevering with smart growth.





## **Reconciliation of Adjusted EBITDA**

\$ in 000's

Non-GAAP Reconciliation of Adjusted EBITDA to Net (Loss) Income (1)

	12 months ended Dec. 31, 2015		12 months ended Dec. 31, 2016		12 months ended Dec. 31, 2017		12 months ended Dec. 31, 2018		2 months ended Dec. 31, 2019	2 months ended Sep. 30, 2020
Revenue	\$ 546,500	\$	565,030	\$	599,309	\$	660,660	\$	743,290	\$ 767,963
Net (loss) income	\$ (11,781)	\$	(6,858)	\$	(21,799)	\$	6,420	\$	31,653	\$ 37,255
Provision (benefit) for income taxes	1,351		494		(15,253)		(384)		(1,874)	684
Other income	(1,119)		(1,090)		(935)		(745)		(1,439)	(1,085
Loss on derivative instruments	227		-		` -		` -		-	• • •
Impairment of investments	2,099		-		-		1,069		-	-
Loss on debt extinguishment	999		13,747		517		7,352		-	-
Interest expense, net	40,090		38,652		24,887		26,021		24,735	22,839
Southbridge Landfill closure charge, net					65,183		8,054		2,709	4,427
Expense from acquisition activities and other items	-		-		176		1,872		2,687	1,983
Severance and reorganization costs	302		-		-		-		· -	
Environmental remediation charge	-		900		-		-		-	-
Development project charge	-		-		-		311		-	-
Divestiture transactions	(5,517)		-		-		-		-	-
Contract settlement charge	1,940		-		-		2,100		-	-
Withdrawal costs - multiemployer pension plan	_		-		-		-		3,591	-
Depreciation and amortization	62,704		61,856		62,102		70,508		79,790	88,927
Proxy contest costs	1,902						-		· -	· -
Depletion of landfill operating lease obligations	9,428		9,295		9,646		9,724		7,711	7,842
Interest accretion on landfill and environmental remediation liabilities	 3,449		3,606		4,482		5,708		6,976	6,990
Adjusted EBITDA	\$ 106,074	\$	120,602	\$	129,006	\$	138,010	\$	156,539	\$ 169,862
Solid Waste	 407,694		416,054		437,130		496,832		564,687	576,769
Resource Solutions	 138,806		148,976		162,179		163,828		178,603	 191,194
Third party revenue	\$ 546,500	\$	565,030	\$	599,309	\$	660,660	\$	743,290	\$ 767,963
Adjusted EBITDA margins	<u>19.4</u> %		<u>21.3</u> %		<u>21.5</u> %		<u>20.9</u> %		<u>21.1</u> %	<u>22.1</u> %
Net (loss) income margins	-2.2%		-1.2%		-3.6%		1.0%		4.3%	4.9%

<sup>(1)</sup> We present Adjusted EBITDA, which is a non-GAAP performance measure, to provide an understanding of operational performance because we consider it an important supplemental measure of our performance and believe it is frequently used by securities analysts, investors and other interested parties in the evaluation of our results. We also believe that identifying the impact of certain items as adjustments provides more transparency and comparability across periods. Management uses Adjusted EBITDA to further understand our "core operating performance" and believes our "core operating performance" is helpful in understanding our ongoing performance in the ordinary course of operations. We believe that providing Adjusted EBITDA to investors, in addition to the corresponding income statement measures, affords investors the benefit of viewing our performance using the same financial metrics that the management team uses in making many key decisions and understanding how the core business and our results of operations have performed.

## Reconciliation of Adjusted Free Cash Flow

#### \$ in 000's

Non-GAAP Reconciliation Adjusted Free Cash Flow to Net Cash Provided by Operating Activities

	12 months ended Dec. 31, 2015	12 months ended Dec. 31, 2016	12 months ended Dec. 31, 2017	12 months ended Dec. 31, 2018	12 months ended Dec. 31, 2019	12 months ended Sep. 30, 2020
Net Cash Provided By Operating Activities (i)	\$ 70,507	\$ 80,434	\$ 107,538	\$ 120,834	\$ 116,829	\$ 157,249
Capital expenditures	(49,995)	(54,238)	(64,862)	(73,232)	(103,165)	(104,438)
Payments on landfill operating lease contracts (i)	(5,385)	(7,249)	(7,240)	(7,415)	-	-
Proceeds from sale of property and equipment	715	1,362	711	870	750	638
Proceeds from divestiture transactions	5,335	-	-	-	-	-
Proceeds from property insurance settlement	546	-	-	992	332	-
Distribution to noncontrolling interest holders	(1,495)	-	-	-	-	-
Landfill closure, site improvement and remediation (ii)	1,447	-	-	-	-	-
Southbridge landfill closure and Potsdam environmental remediation (iii)	-	-	2,182	(2,827)	15,445	9,099
Cash proceeds, net from CARES dissolution (iv)	(3,055)	-	· -	-	-	· -
Interest payment on redemption of senior subordinated notes (v)	· · · · ·	6,770	-	-	-	-
Contract settlement costs (vi)	-	-	-	2,100	-	-
Expense from acquisition activities and other items (vii)	-	-	-	1,329	2,622	1,440
Waste USA Landfill phase VI capital expenditures (viii)	-	-	-	-	4,873	9,003
Post acquisition and development project capital expenditures (ix)	<u> </u>	38	469	4,402	17,782	18,380
Adjusted Free Cash Flow	\$ 18,620	\$ 27,117	\$ 38,798	\$ 47,053	\$ 55,468	<u>\$ 91,371</u>

- (i) Effective January 1, 2019, as a part of implementing ASC Topic 842, Leases, cash payments on landfill operating lease contracts, which historically were capitalized as property, plant and equipment and presented in the Condensed Consolidated Statements of Cash Flows as cash outflows from investing activities, are classified as cash flows from operating activities that reduce net cash provided by operating activities.
- (ii) Cash outflows in FYE 12/31/15 associated with Worcester landfill capping.
- (iii) Southbridge Landfill closure and Potsdam environmental remediation are cash outlays (and inflows) associated with the unplanned closure of the Southbridge Landfill and the Company's portion of costs associated with environmental remediation at the Company's Potsdam, New York scrap yard which are added back when calculating Adjusted Free Cash Flow due to their non-recurring nature and the significance of the related cash flows. The Company initiated the unplanned closure of the Southbridge Landfill in the fiscal year ended December 31, 2017 and expects to incur cash outlays through completion of the closure and environmental remediation process. The Potsdam site was deemed a Superfund site in 2000 and is not associated with current operations.
- (iv) Includes cash proceeds and cash distribution associated with the dissolution of CARES.
- (v) Includes interest payment required upon redemption of the 7.75% Senior Subordinated Notes due 2019.
- (vi) Includes a contract settlement cash outlay associated with exiting a contract.
- (vii) Cash outlays from acquisition activities and other items are cash outlays for transaction and integration costs relating to specific acquisition transactions and include legal, environmental, valuation and consulting as well as asset, workforce and system integration costs as part of the Company's strategic growth initiative and other items.
- (viii) Waste USA Landfill phase VI capital expenditures are capital expenditures related to Waste USA Landfill phase VI construction and development that are added back when calculating Adjusted Free Cash Flow due to the specific nature of this investment in the development of long-term infrastructure which is different from landfill construction investments in the normal course of operations. This investment at the Waste USA Landfill is unique because the Company is investing in long-term infrastructure over an estimated four year period that will not yield a positive economic benefit until 2023 and extending over approximately 20 years.
- (ix) Post acquisition and development project capital expenditures are (x) acquisition related capital expenditures that are necessary to optimize strategic synergies associated with integrating newly acquired operations as contemplated by the discounted cash flow return analysis conducted by management as part of the acquisition investment decision; and (y) non-routine development investments that are expected to provide long-term returns. Acquisition related capital expenditures include the following costs required to achieve initial operating synergies: trucks, equipment and machinery; and facilities, land, IT infrastructure or related upgrades to integrate operations.
- (1) We present Adjusted Free Cash Flow, which is a non-GAAP liquidity measure, because we consider it an important supplemental measure of our liquidity and believe it is frequently used by securities analysts, investors and other interested parties in the evaluation of our cash flow generation from our core operations that are then available to be deployed for strategic acquisitions, growth, investments, development projects, unusual landfill closures, site improvements and remediation, and strengthening our balance sheet through paying down debt. We also believe that identifying the impact of certain items as adjustments provides more transparency and comparability across periods. Management uses Adjusted Free Cash Flow to further understand our cash flow provided by operating activities after certain expenditures along with our consolidated net leverage and believes that these measures demonstrate our ability to execute on our strategic initiatives. We believe that providing Adjusted Free Cash Flow to investors, in addition to corresponding cash flow statement measures, affords investors the benefit of viewing our liquidity using the same financial metrics that the management team uses in making many key decisions and understanding how the core business and cash flow generation has performed.

## **Reconciliation of Consolidated Leverage Ratio**

#### \$ in millions

Reconciliation of Consolidated EBITDA (as defined by the applicable credit facility agreement) to Net Cash Provided by Operating Activities

\$ in millions	12 months ended Dec. 31, 2014		2 months ended Dec. 31, 2015	12 months ended Dec. 31, 2016		2 months ended Dec. 31, 2017	12 months ended Dec. 31, 2018	12 months ended Dec. 31, 2019	12 months ended Sep. 30, 2020
Net Cash Provided By Operating Activities	\$ 62.2	2 \$	70.5	\$ 80.4	\$	107.5	\$ 120.8	\$ 116.8	\$ 157.2
Changes in assets and liabilities, net of effects of acquisitions and divestitures	(2		(5.0)	9.4		4.6	5.4	28.7	5.2
Divestiture transactions	(6.9		5.5	-		-	-	-	
Gain (loss) on sale of property and equipment	0.5	5	0.1	0.6		(0.1)	0.5	0.9	(0.2
Loss on sale of equity method investment	(0.3	2)	-	-		-	-	-	
Loss on debt extinguishment		-	(1.0)	(13.7)	)	(0.5)	(7.4)	-	
Non-cash expense from acquisition activities and other items		-	-	-		-	(0.8)	(0.1)	(0.5
Stock based compensation and related severance expense, net of excess tax benefit	(2		(2.9)	(3.4)	)	(6.4)	(8.4)	(7.2)	(7.4
Development project charge	(1.4		-	-		-	(0.3)	-	
Impairment of investments	(2.3	3)	(2.1)	-		-	(1.1)	-	
Operating lease right-of-use assets expense		-	-	-		-	-	(9.6)	(8.9
Withdrawal costs - multiemployer pension plan		-	-	-		-	-	(2.2)	1.4
Loss on derivative instruments	(0.0	6)	(0.2)	-		-	-	-	
Southbridge Landfill non-cash closure charge		-	-	-		(63.5)	(16.2)	(0.1)	(2.1
Southbridge Landfill insurance recovery for investing activities		-	-	-		-	3.5	-	
Interest expense, less amortization of debt issuance costs and discount on long-term debt	38.7		40.1	35.1		22.5	23.9	22.8	21.0
Provision (benefit) for income taxes, net of deferred taxes	0.3	2	0.6	(0.1)	)	0.3	(1.6)	(0.6)	(0.9
Environmental remediation charge		-	-	(0.9)	)	-	-	-	-
EBITDA adjustment as allowed by the applicable credit facility agreement	7.		(2.5)	` -		-	-	-	
Adjustments as allowed by the applicable credit facility agreement	5.:	3	7.4	17.1		71.0	34.7	20.5	12.7
Minimum Consolidated EBITDA	\$ 99.0	<u> </u>	110.5	\$ 124.5	\$	135.4	153.0	\$ 169.9	\$ 177.5
Consolidated Funded Debt (Total Debt)	\$ 537.0	0 \$	525.0	\$ 525.6	\$	497.7	555.2	\$ 522.7	\$ 549.1
Consolidated Net Leverage Ratio (Total Debt-to-EBITDA)	5.42		4.75	4.22		3.68	3.62	3.07	2.99

## **Capital Expenditure Detail**

#### \$ in 000's

Capital Expenditure Detail (1)

(\$ in thousands)		onths ended . 31, 2015	onths ended . 31, 2016	onths ended . 31, 2017	onths ended . 31, 2018	onths ended c. 31, 2019
Growth Capital Expenditures:						
Post acquisition and development projects	\$	-	\$ -	\$ 469	\$ 4,402	\$ 17,782
Waste USA Landfill Phase VI		-	-	-	-	4,873
Other		7,244	5,373	3,552	4,260	1,582
Growth Capital Expenditures	\$	7,244	\$ 5,373	\$ 4,021	\$ 8,662	\$ 24,237
Replacement Capital Expenditures:						
Landfill development		18,828	29,666	33,697	27,709	26,915
Vehicles, machinery, equipment, and containers		18,866	15,512	21,581	30,287	42,828
Facilities		2,873	2,581	3,155	4,985	7,001
Other		2,184	1,068	2,408	1,589	2,184
Total Replacement Capital Expenditures		42,751	 48,827	60,841	64,570	78,928
Total Capital Expenditures	<u>\$</u>	49,995	\$ 54,200	\$ 64,862	\$ 73,232	\$ 103,165
Replacement Capital Expenditures as % of Revenues		7.8%	8.6%	10.2%	9.8%	10.6%
Total Capital Expenditures as % of Revenues		9.1%	9.6%	10.8%	11.1%	13.9%

(1) The Company's capital expenditures are broadly defined as pertaining to either growth or replacement activities. *Growth capital expenditures* are defined as costs related to development projects, organic business growth, and the integration of newly acquired operations. Growth capital expenditures include costs related to the following: 1) post acquisition and development projects that are necessary to optimize strategic synergies associated with integrating newly acquired operations as contemplated by the discounted cash flow return analysis conducted by management as part of the acquisition investment decision as well as non-routine development investments that are expected to provide long-term returns and includes the following capital expenditures required to achieve initial operating synergies: trucks, equipment and machinery; and facilities, land, IT infrastructure or related upgrades to integrate operations; 2) Waste USA Landfill phase VI construction and development for long-term infrastructure, which is unique and different from landfill construction investments in the normal course of operations because the Company is investing in long-term infrastructure over an estimated four year period that will not yield a positive economic benefit until 2023 and extending over approximately 20 years; and 3) development of new airspace, permit expansions, and new recycling contracts, equipment added directly as a result of organic business growth and infrastructure added to increase throughput at transfer stations and recycling facilities. *Replacement capital expenditures* are defined as landfill cell construction costs not related to expansion airspace, costs for normal permit renewals, and replacement costs for equipment due to age or obsolescence.

## Reconciliations for 2020 guidance ranges

\$ in 000's

Following is a reconciliation of the Company's estimated Adjusted EBITDA from estimated Net income for the fiscal year ending December 31, 2020

\$ in thousands	(Estimated) Fiscal Year Ending December 31, 2020
Net Income	\$30,000 - \$34,000
Interest expense, net	23,000
Other income	(800)
Provision for income taxes	1,000
Southbridge Landfill closure charge	4,500
Expense from acquisition activities	1,800
Depreciation and amortization	92,000
Depletion of landfill operating lease obligations	7,500
Interest accretion on landfill and environmental remediation liabilities	7,000
Adjusted EBITDA	<u>\$166,000 - \$170,000</u>

(1) We present Adjusted EBITDA, which is a non-GAAP performance measure, to provide an understanding of operational performance because we consider it an important supplemental measure of our performance and believe it is frequently used by securities analysts, investors and other interested parties in the evaluation of our results. We also believe that identifying the impact of certain items as adjustments provides more transparency and comparability across periods. Management uses Adjusted EBITDA to further understand our "core operating performance" and believes our "core operating performance" is helpful in understanding our ongoing performance in the ordinary course of operations. We believe that providing Adjusted EBITDA to investors, in addition to the corresponding income statement measures, affords investors the benefit of viewing our performance using the same financial metrics that the management team uses in making many key decisions and understanding how the core business and our results of operations have performed.

### Reconciliations for 2020 guidance ranges (continued)

\$ in 000's

\$ in thousands

Following is a reconciliation of the Company's estimated Adjusted Free Cash Flow from estimated Net cash provided by operating activities for the fiscal year ending 12/31/2020.

<i>จ</i> แา นางนรณานร	Fiscal Year Ending December 31, 2020
Net Cash Provided by Operating Activities	\$132,000 - \$136,000
Capital expenditures	(113,000)
Proceeds from sale of property and equipment	500
Southbridge Landfill closure and Potsdam environmental remediation (i)	8,000
Waste USA Landfill phase VI capital expenditures (ii)	13,500
Post acquisition and development project capital expenditures (iii)	18,000
Cash outlays from acquisition activities (iv)	1,000
Adjusted Free Cash Flow	\$60.000 - \$64.000

- (i) Southbridge Landfill closure and Potsdam environmental remediation are cash outlays associated with the unplanned closure of the Southbridge Landfill and the Company's portion of costs associated with environmental remediation at the Company's Potsdam, New York scrap yard which are added back when calculating Adjusted Free Cash Flow due to their non-recurring nature and the significance of the related cash flows. The Company initiated the unplanned closure of the Southbridge Landfill in the fiscal year ended December 31, 2017 and expects to incur cash outlays through completion of the closure and environmental remediation process. The Potsdam site was deemed a Superfund site in 2000 and is not associated with current operations.
- (ii) Waste USA Landfill phase VI capital expenditures are capital expenditures related to Waste USA Landfill phase VI construction and development that are added back when calculating Adjusted Free Cash Flow due to the specific nature of this investment in the development of long-term infrastructure which is different from landfill construction investments in the normal course of operations. This investment at the Waste USA Landfill is unique because the Company is investing in long-term infrastructure over an estimated four year period that will not yield a positive economic benefit until 2023 and extending over approximately 20 years.
- (iii) Post acquisition and development project capital expenditures are (x) acquisition related capital expenditures that are necessary to optimize strategic synergies associated with integrating newly acquired operations as contemplated by the discounted cash flow return analysis conducted by management as part of the acquisition investment decision; and (y) non-routine development investments that are expected to provide long-term returns. Acquisition related capital expenditures include the following costs required to achieve initial operating synergies: trucks, equipment and machinery; and facilities, land, IT infrastructure or related upgrades to integrate operations.
- (iv) Cash outlays from acquisition activities are cash outlays for transaction and integration costs relating to specific acquisition transactions and include legal, environmental, valuation and consulting as well as asset, workforce and system integration costs as part of the Company's strategic growth initiative.

(1) We present Adjusted Free Cash Flow, which is a non-GAAP liquidity measure, because we consider it an important supplemental measure of our liquidity and believe it is frequently used by securities analysts. investors and other interested parties in the evaluation of our cash flow generation from our core operations that are then available to be deployed for strategic acquisitions, growth, investments, development projects, unusual landfill closures, site improvements and remediation, and strengthening our balance sheet through paying down debt. We also believe that identifying the impact of certain items as adjustments provides more transparency and comparability across periods. Management uses Adjusted Free Cash Flow to further understand our cash flow provided by operating activities after certain expenditures along with our consolidated net leverage and believes that these measures demonstrate our ability to execute on our strategic initiatives. We believe that providing Adjusted Free Cash Flow to investors, in addition to corresponding cash flow statement measures, affords investors the benefit of viewing our liquidity using the same financial metrics that the management team uses in making many key decisions and understanding how the core business and cash flow generation has performed.