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## **Casella Waste Systems, Foley Distributing and SCA's Power of Three(TM) Program Receives the 2012 Vermont Governor's Award for Environmental Excellence**

RUTLAND, VT -- (Marketwire) -- 05/22/12 -- Casella Waste Systems (NASDAQ: CWST), Foley Distributing and SCA, have advanced their leadership in providing consumers with resource sustainability services by teaming up and winning the Vermont Governor's Award for Environmental Excellence. The awards were established in 1993 to recognize the actions taken by Vermonters to conserve and protect natural resources, prevent pollution, and promote environmental sustainability.

The award was received in recognition of their collaborative new service called The Power of Three™ an innovative solution for businesses dedicated to participating in genuine "closed loop recycling." The Power of Three is a three-step process of picking up a customer's recycling, processing that recycling into new products, and then providing those products back to the customer in the form of new hand towels, tissue paper, and toiletry items.

The three companies complement and integrate each other's individual strengths and proximity to one another's facilities to offer a service that reduces a customer's carbon emissions, tightens their supply chains and promotes increased recycling rates.

"One of our goals as a company is to help our customers ensure that as few resources as possible are wasted," said John Casella, Chairman and CEO of Casella. "We are intent in our mission of taking their waste streams and transforming them into new products they can use. Our partnership with Foley Distributing and SCA allows us to deliver the promise of a genuine resource renewal loop."

Mark Foley, President of Foley Distributing, said, "We believe that the businesses that make, sell, and distribute products also need to shoulder the responsibility for ensuring that none of those product resources are wasted once a customer has stopped using them. This is what The Power of Three accomplishes."

Brad Bingham, District Manager for SCA's Away from Home Professional Hygiene business in North America said, "SCA is very proud to partner with two Vermont-based companies to allow our customers in the Northeast to close the resource loop. This type of partnership will be a local, even global model for how environmentally minded companies can team up to accomplish much more than they ever could on their own. The ultimate winners are the customers."

For further information about The Power of Three™, please contact Steve McDonnell, Casella Waste Systems' Director of Sales and Marketing at (802) 772-2226, or visit the Power of Three at <http://www.casella.com/P3>.

### *About Casella Waste Systems:*

Casella Waste Systems provides solid waste management services consisting of collection, transfer, disposal, recycling and composting services in the northeastern United States. Casella operates five regional Zero-Sort recycling facilities, operates a unique closed loop paper recycling solution, offers anaerobic digestion and on-site options for organic waste, and produces renewable energy through landfill gas facilities.

### *About Foley Distributing Corp.:*

Foley Distributing was founded in 1973 in Rutland, Vermont. Foley has played a major role in converting hundreds of businesses to sustainable, green programs that lessen their impact on the environment while improving the health and safety of their employees and building occupants. Their service area includes the entire State of Vermont, Western, Central and Southern New Hampshire, upstate New York (including the Capital District) and Northern Massachusetts. Foley Distributing is a member of Network Services, Distribution by Design™, located in Schaumburg, Illinois, a distribution network with over \$10 billion in annual sales.

### *About SCA:*

SCA's away from home professional hygiene business is one of the three largest producers of away-from-home tissue products in North America. They supply paper napkins, tissues, towels, specialty wipers, dispensers and soap used in commercial settings such as restaurants, office buildings, schools and healthcare facilities. Tork® products are made from 100-percent recycled content. SCA uses more than 750,000 tons of recycled paper a year; on average, more than 60 percent of those tons are post-consumer waste. The first American papermaker to earn EcoLogo™ certification, SCA also has earned Green Seal certification on many of its products. More information is available at [www.torkusa.com](http://www.torkusa.com).

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