



Casella celebrates National Recycling Day with launch of educational video

November 15, 2021

New video seeks to encourage recycling and promote recycling education

RUTLAND, Vt., Nov. 15, 2021 (GLOBE NEWSWIRE) -- In celebration of National Recycling Day, Casella Waste Systems, Inc. (Nasdaq: CWST) launched the latest in a series of videos aimed at educating the public on the importance of recycling as part of an integrated resource management system that enables a circular economy, while maintaining economic and environmentally sustainable business practices.

"As a leader in recycling processing, we continue to invest in technology and infrastructure to make recycling easier for consumers, to improve separation of materials and the quality of recycled commodities to be used in new products and increase the volume of recyclables we can collect and process," said Casella Chairman and CEO John W. Casella. "In 2019 our operations were responsible for managing more than 1 million tons of waste material out of the disposal stream and we have set an ambitious target in our recent 2020 Sustainability Report to double that annual effort over the next decade. We plan to continue to do our part to educate the public, and that's a big reason why we started developing these videos."

The production features interviews with John Casella, recycling operations experts Joe Soulia and Tim Langlois from Casella, and Dr. Joseph Hall, a clinical professor at Dartmouth College's Tuck School of Business. Dr. Hall, who is an expert in operations strategy and service operations management, is a strong advocate for economic sustainability in recycling and has used Casella's recycling facilities for hands on learning opportunities.

National Recycling Day began in 1997 as a national holiday established by the National Recycling Coalition and falls on November 15 every year. This year, it also coincides with the start of Maine Recycles Week, which is coming back for the first time in over a decade, thanks in part to contributions from Casella and other recyclers in Maine.

"'Reduce, reuse, and recycle' has been around a long time, and unfortunately we sometimes lose site of the most basic efforts to keep recycling sustainable both economically and environmentally," Casella said. "Efforts like this video, National Recycling Day, Maine Recycles Week, and our ongoing Recycle Better campaign are all excellent reminders that recycling keeps evolving and is still the best way to put our waste to a higher and better use."

For more information and to watch the full video please visit www.casella.com/recyclebetter.

ABOUT CASELLA WASTE SYSTEMS, INC.

Casella Waste Systems, Inc., headquartered in Rutland, Vermont, provides solid waste management services consisting of collection, transfer, disposal, and recycling services in the northeastern United States. For further information, investors should contact Ned Coletta, chief financial officer at (802) 772-2239, and media should contact Joe Fusco at (802) 772-2247 or visit the company's website at www.casella.com.

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SAFE HARBOR STATEMENT

Certain matters discussed in this press release, including, but not limited to, the statements regarding the Company's intentions, beliefs or current expectations concerning the benefits and timeline of the described project, are "forward-looking statements" intended to qualify for the safe harbors from liability established by the Private Securities Litigation Reform Act of 1995. These forward-looking statements can generally be identified as such by the context of the statements, including words such as "believe," "expect," "anticipate," "plan," "may," "would," "intend," "estimate," "will," "guidance" and other similar expressions, whether in the negative or affirmative. These forward-looking statements are based on current expectations, estimates, forecasts and projections about the industry and markets in which the Company operates and management's beliefs and assumptions. The Company cannot guarantee that it actually will achieve the benefits and timeline disclosed in the forward-looking statements made. Such forward-looking statements, and all phases of the Company's operations, involve a number of risks and uncertainties, any one or more of which could cause actual results to differ materially from those described in its forward-looking statements.

Such risks and uncertainties include or relate to, among other things, the following: the ability to increase the amount of recyclables processed or other resources managed and grow the Company's Resource Solutions business. The Company undertakes no obligation to update publicly any forward-looking statements whether as a result of new information, future events or otherwise, except as required by law.

A video accompanying this announcement is available at: <https://www.globenewswire.com/NewsRoom/AttachmentNg/f3cbe559-4b48-44f0-9a9f-2c32c84b782e>



Source: Casella Waste Systems, Inc.